

VALUE CREATION MODEL

Delivered positive financial performance, notwithstanding macroeconomics challenges and rewarded shareholders through dividend

- distributions. Revenue RM4.141.1 mil
- Net Profit: RM111.2 mil
- Total proposed dividend payout: 4 sen per share with dividend payout of 50%

capable employees with healthy talent pipeline and strong succession planning strategies • 48% leadership

Committed and

- positions held by women 12,909 AEON
- People spent 150,000 man-hours on 160 training programmes
- Employed 123 PWDs (FY2021: 115)

Invested in the rejuvenation and expansion of our malls and stores as well as expanded assortments of our products and services to improve customer experience

- Completed rejuvenation/ refurbishment of AEON Alpha Angle in FY2022
- Opened one store in January 2023 (AEON IOI Putraiava) which makes up a total of 35 AEON stores
- nationwide Portfolio of 33 premises that serves high quality, Halal-certified bakery goods

Invested in digitalisation by adopting the OMO strategy to strengthen our AEON Living Zone ecosystem and

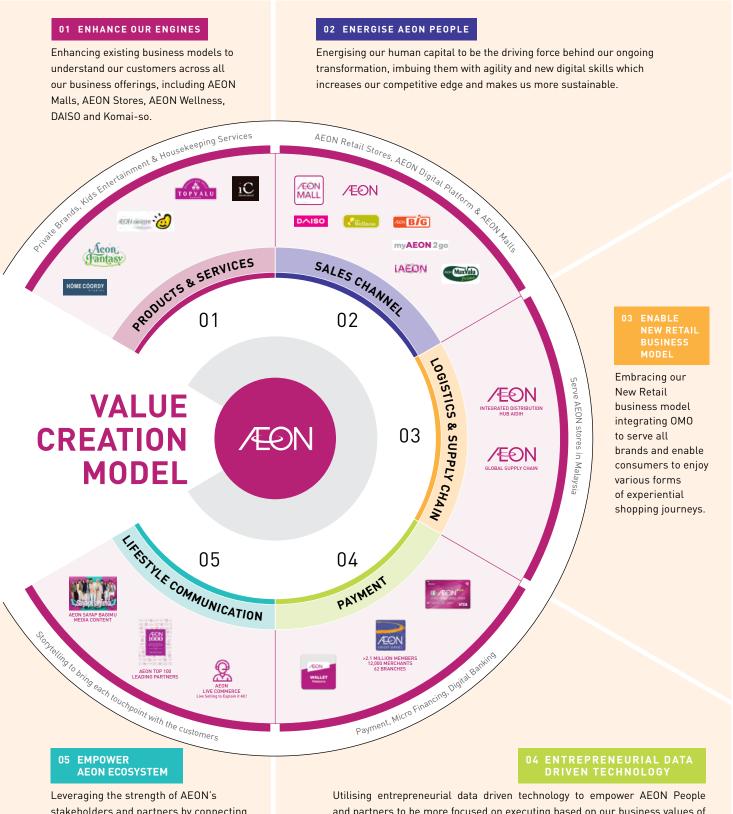
- increase brand equity Winner of the Brand of The Year Award 2021/2022 In the Retailer - Departmental
- Stores Category Partnership with 2 469 suppliers and business partners
- 2.4 million AEON members

Positive contribution to climatechange reduction and increased sustainability initiatives and solutions in FY2022.

- 387,349 MWh in total renewable energy which is equivalent to 302.132 tonnes of CO₂e
- Zero single plastic use effective 1 January 2023 at our cash counters in all AEON outlets
- Contributed RM2.2 mil to our communities through programmes under MAF
- Supported more than 200 SMEs and MSMEs through various programmes which helped to generate more than RM9 mil profit

VALUE CREATION MODEL

Employees, Customers and All Stakeholders, SMEs and Industry Leaders



Transparency

03

stakeholders and partners by connecting every touchpoint of the ecosystem.

Snipering and Personalisation Targeted and Segmented Customer Offerings

and partners to be more focused on executing based on our business values of Demand Chain Driven, Snipering and Personalisation, and Transparency.