

OUR OFFERING

AEON PRIVATE BRANDS



TOPVALU is a private brand that was first introduced in Malaysia in 2013 and has since become the leading private brand in Japan. The brand's aim is to make customers' everyday lives better by providing trusted quality and delivering new ideas and excitement.

One of the key aspects of TOPVALU's commitment to quality is its focus on safety. The brand ensures that its products are safe for consumption and use by adhering to AEON safety standards. Additionally, TOPVALU understands that Halal compliance is important for its Muslim customers and ensures that its locally developed products meet the necessary Halal standards.

TOPVALU offers a wide selection of quality products, including groceries, daily necessities, and household items. The brand promises to provide great value for its customers by offering high-quality products at affordable prices.



Inner Casual (iC) is an athleisure brand of AEON from Japan. From its smart fabric technology that champions how clothing can enhance an active lifestyle plus ensuring that these added values are easy on budget, iC also prioritises maintaining high comfort to fit into customers' daily lifestyle. Made from eco-friendly, 100% organic cotton, iC is designed to

be anti-odour, anti-bacterial, with UV protection plus its garments are guaranteed for high sweat absorption and quick drying ability.

There are 3 distinctive styles in iC: Active Wear; PeaceFit, as well as the Sustainable fashion range in collaboration with the british designer and activist, Katherine Hamnett, a pioneer in ethical fashion. 'SAVING THE PLANET' is the message on many iC tees print that embodies Katherine Hamnett's will and passion to protect the earth and environment that nurtures it.

iC brand is available at AEON Taman Maluri Shopping Centre, AEON Wangsa Maju, AEON Bandar Utama, AEON Ipoh Kinta City, AEON Midvalley, AEON Bandar Puchong, AEON Tebrau City, AEON Bukit Indah, AEON Bandaraya Melaka & AEON Kuching Central.



Home Coordy features minimalistic, durable and quality home living products. Home Coordy brings a wide range of products that are designed with simplicity and functionality in mind.

Our products are not only designed to look great but also to help transform any space into a cosy and inviting home. We believe that a comfortable and well-designed home is essential for a happy and healthy lifestyle.