

OUR OFFERING

AEON'S E-COMMERCE PLATFORM



myAEON2go

Our e-commerce platform, myAEON2go is about giving customers easy access to AEON’s wide assortment of products to cater to their needs under one roof at their fingertips. It is aligned with our digital transformation as part of the New Retail business model that aims to seamlessly adopt Online-Merge-Offline (OMO). Customers are given the choice for a hassle-free shopping experience from the comfort and safety of their homes where items are specially handpicked upon order. This digital platform is ideal for meeting today’s ever-evolving consumer habits, as well as for providing enhanced customer service while creating new job opportunities in helping to stimulate economic growth.

Many exciting and exclusive promotions are offered to encourage purchases via myAEON2go, including free delivery for orders placed of a certain value, special discount, etc., to promote the platform to new users and encourage registration and the use of the app. Customers can be rest assured that they can receive their orders via delivery on the same day or select a time that is most convenient to them. Updates on myAEON2go special promotions can be obtained via customers’ registered emails or AEON’s social media platforms.

Beginning November 2022, AEON members will be able to earn points from both myAEON2go and offline purchases.

iAEON

iAEON App is a personalised digital lifestyle platform that caters to evolving customer behaviours and improves digital communication. It is an inclusive open-looped application in AEON’s ecosystem that connects the dots to reach more touch points in our customers’ daily journey. iAEON allows customers to access everything AEON from anywhere; collect points, track purchases, get exclusive perks and keep up-to-date with AEON’s exciting events, latest news and happenings.